

chapter:
2

**>> Basic Concepts and Economic Models:
Trade-offs and Trade**

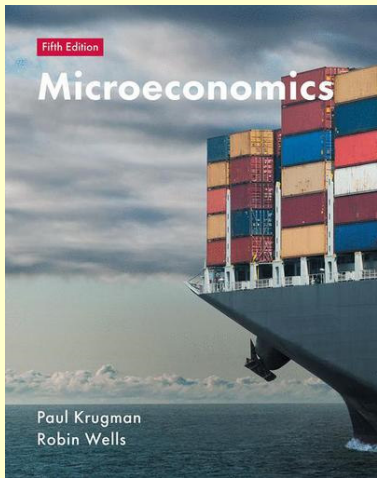
**Krugman/Wells
Economics**

©2009 · Worth Publishers 1 of 31

1

Bibliography

Paul **Krugman** e Robin **Wells** (2018), *Microeconomics*, 5th Edition New York: Worth Publishers.



2 of 31

2

Documentos complementares



3 of 31

3

WHAT YOU WILL LEARN IN THIS CHAPTER

- The difference between positive economics and normative economics
- When economists agree and why they sometimes disagree
- Why **models**? Simplified representations of reality—play a crucial role in economics
- Two simple but important models: (scarcity / choice)
 - production possibility frontier
 - Comparative advantage model

4 of 31

4

Discourses in Economics

- **Positive economics** is the branch of economic analysis that describes the way the economy actually works.
- **Normative economics** makes prescriptions (values/ judgements) about the way the economy *should* work.
- A **forecast** is a simple prediction of the future (*positive* economics).

5 of 31

5

Why economists disagree sometimes?

There are two main reasons economists **disagree**:

- Which **simplifications** to make in a model
- **Values** (*normative* economics): Economists can determine correct answers for positive questions, but typically not for normative questions, which involve value judgments.
- [The exceptions are when policies designed to achieve a certain prescription can be clearly ranked in terms of *efficiency*].

6 of 31

6

Models in Economics

- A **model** is a simplified representation of a real situation that is used to better understand real-life situations.
 - Create a real but simplified economy
 - Simulate an economy on a computer
- The “**other things equal**” **assumption** means that all other relevant factors remain unchanged.
[*ceteris paribus* assumption]

7 of 31

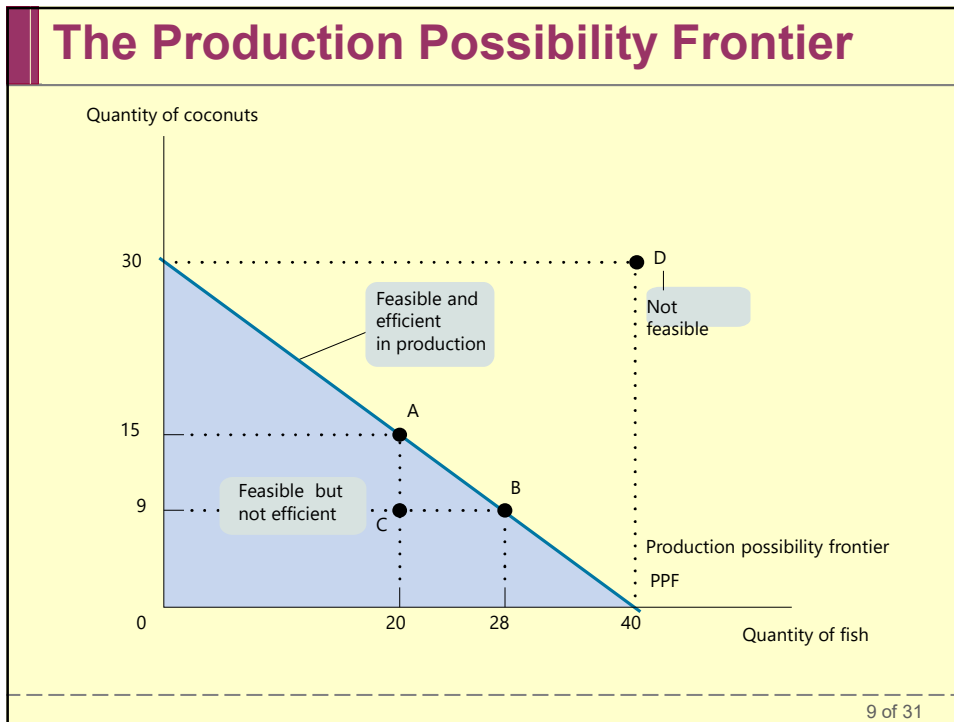
7

Trade-offs: The Production Possibility Frontier

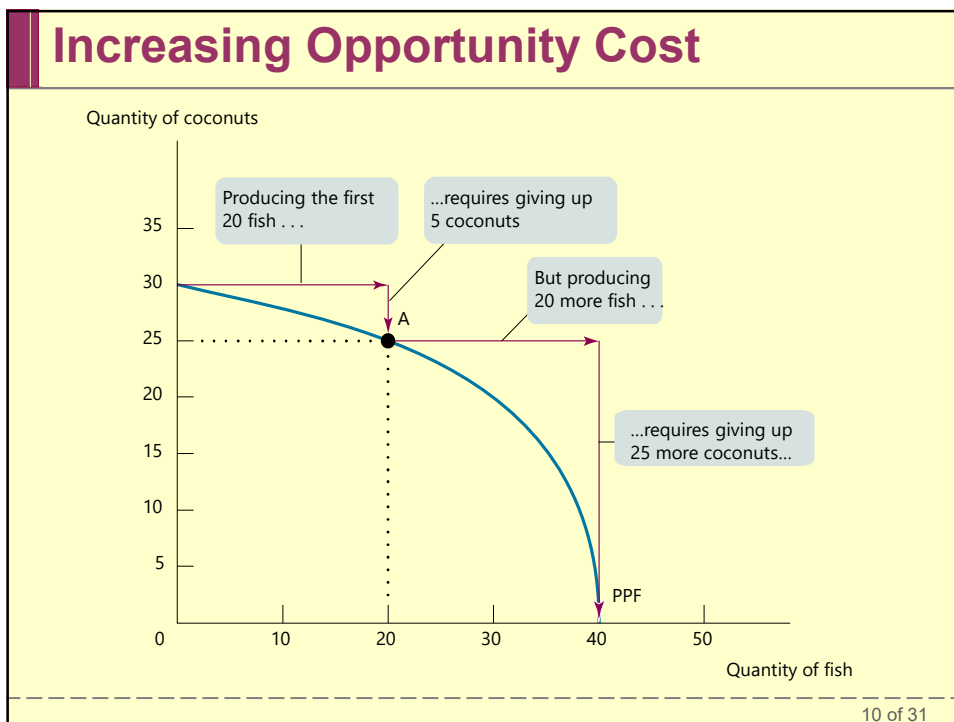
- The **production possibility frontier (PPF)** illustrates the trade-offs facing an economy that produces only two goods. It shows the maximum quantity of one good that can be produced for any given production of the other.
- The PPF improves our understanding of trade-offs by considering a simplified economy that produces only two goods by showing this trade-off graphically.

8 of 31

8

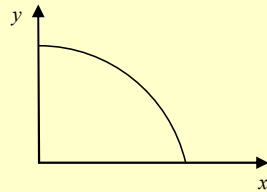


9



10

No domínio contínuo



$y = f(x)$ Expressão analítica da FPP

$$CO_{X,Y} = -\frac{dy}{dx}$$

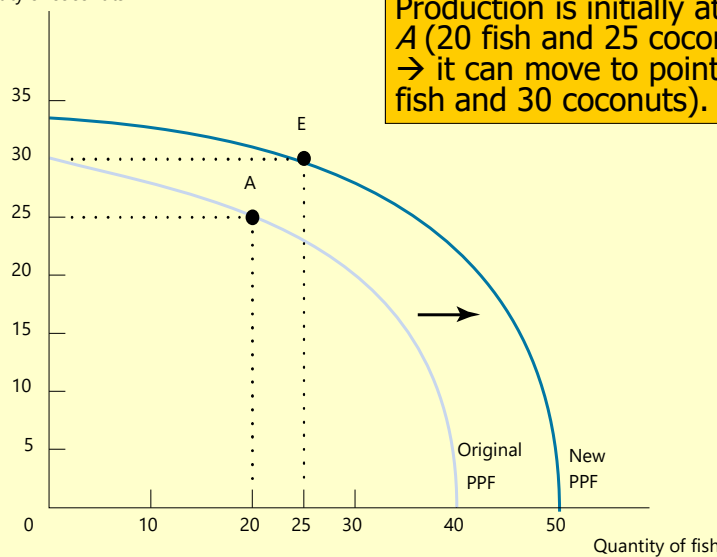
$\frac{d^2y}{dx^2} < 0$ FPP côncava (custo de oportunidade crescente)

11 of 31

11

Economic Growth

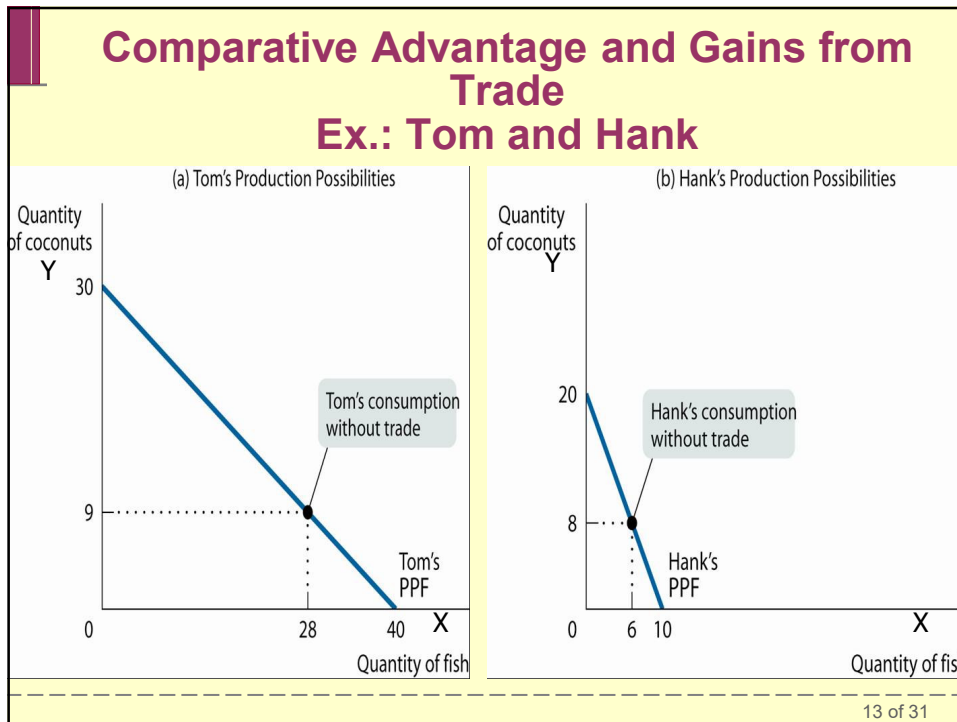
Quantity of coconuts



Production is initially at point A (20 fish and 25 coconuts),
 → it can move to point E (25 fish and 30 coconuts).

12 of 31

12



13

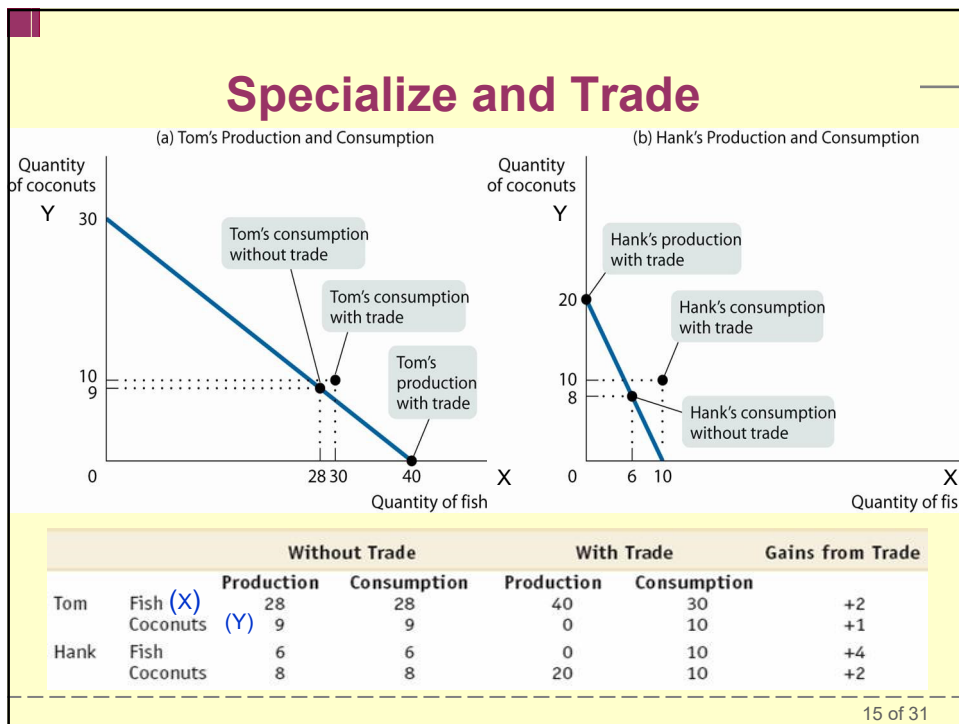
Tom and Hank's Opportunity Costs

	Tom's Opportunity Cost	Hank's Opportunity Cost
One fish (X)	3/4 coconut [CO _{x,y}] _{Tom}	2 coconuts [CO _{x,y}] _{Hank}
One coconut (Y)	4/3 fish [CO _{y,x}] _{Tom}	1/2 fish [CO _{y,x}] _{Hank}

Both castaways are better off when they each specialize in what they are good at and trade.

14 of 31

14



15

Comparative vs. Absolute Advantage

- An individual has a **comparative advantage** in producing a good or service if the opportunity cost of producing the good is lower for that individual than for other people.
- An individual has an **absolute advantage** in an activity if he or she can do it better than other people. Having an absolute advantage is not the same thing as having a comparative advantage.

16 of 31

16

The End of Chapter 2

Coming attraction
Chapter 3:
Supply and Demand

17 of 31